

**For Immediate Release**  
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**Bearapalooza Road Trip kicks off in Boston,**  
**bringing Bear identified performers to the Alley Bar.**

Six years ago, singer-songwriter Freddy Freeman put together a concert of musicians and performers of the Bear community, and called it Bearapalooza. Since that first show in 2002 in New York City, Bearapalooza has grown into a national musical celebration of ursine brotherhood. After 6 years and 12 festivals across the USA, showcasing the incredible talents of over 30 Bear identified artists; Freeman and co-producer Michael West are taking the show on its first consecutive tour with the Bearapalooza Road Trip, which will take this truly home-grown festival of independent Bear entertainers across the northeast May 2nd-11th.

This exciting concert tour kicks off in Boston at The Alley Bar, a popular hangout for Boston's Bear community. The kickoff show will feature local cabaret favorite Gordon Michaels. Mr. Michaels is known in the area for his Cabaret by the Sea concert series in Ogunquit, ME and is a soul-stirring cabaret and gospel singer. The show will also feature singer-songwriters Freddy Freeman, Michael West, Charlie K Brown, Ron Morris, and Troy Rusnack, and Homo-Hip-Hop sensation Bigg Nugg.

	<p><b><u>BEARAPALOOZA BOSTON</u></b> <b>FRIDAY MAY 2<sup>nd</sup> 2008</b> <b>THE ALLEY BAR</b> 265 Washington Street (14 PL Alley) \$10 @ THE DOOR</p>
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Freeman says, "Bearapalooza has something to offer everyone whether you are a Bear or not, because we celebrate diversity, positive body image, and positive attitudes about gender, plus the music is top notch quality work by amazing artists crossing all genre lines. I am proud to once again be showcasing these talented artists and celebrating this diverse community."

You can learn all about the tour at the new and improved website: [www.bearapalooza.com](http://www.bearapalooza.com) featuring a photo history, video, artist links, and much more! Be a part of the Bearapalooza Nation!